

# MEDIA KIT

for

## The Tree Who Walked Through Time ~ A Tree Identification Story Spring 2015



ANAMCARA PRESS LLC

PO Box 442072

Lawrence, Kansas 66044-2072

(785) 843-0187, [www.anamcara-press.com](http://www.anamcara-press.com)



# The Tree Who Walked Through Time

## ~ A Tree Identification Story

***The Tree Who Walked Through Time – A Tree Identification Story*** is a children's picture book written by Maureen Carroll and lavishly illustrated by 18 Kansas artists who created realistic and fantastical replicas of regional trees. This book helps children identify different species of trees that grow in Kansas.

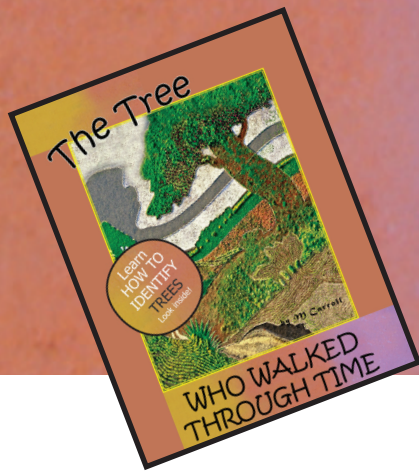
This is a flip book, a two-way tale, in that there are two books in one, with two front covers and no end. ***The Tree Who Walked Through Time*** is a story of an old Cottonwood tree who takes a stroll down memory lane, exploring the different trees that grow around him. The Cottonwood, named Prairie Prince, has a conversation with a boy who has fallen asleep under his branches.

Flip the book over to read ***The Boy Whose Branches Reached the Stars***. This is the story of a boy named Peter who is unhappy being small and longs to be tall like a tree. He goes on a stroll through the woods, exploring the different trees he might like to be, and eventually falls asleep underneath the old Cottonwood tree.

Each artist contributed at least one tree to the book. As luck would have it, no two artists chose the same species! The artists' different styles and mediums highlight the unique qualities of each tree, helping the reader learn to distinguish the various species shown. Each contributing artist had a particular inspiration for selecting their tree. Along with their biographies you'll find in the book a brief description of why they chose the tree selected.

Some of the contributing artists are well known, others yet to be discovered: Judy Graversen-Algaier, Loretta Hendricks Backus, Kris Barlow, Shelley Barnhill, Maureen Carroll, Jack Cleveland, Lisa Grossman, Stan Herd, Rachel McLaughlin, Paul Hotvedt, Steve Howard, Erok Johanssen, Cathy Martin, Samantha Nowak, Bobbie Powell, Ardys Ramberg, Sara L. Taliaferro and Libby Tempero.

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Maureen Carroll, author, [carroll@kawlaw.com](mailto:carroll@kawlaw.com)  
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# TREEBOOK FACTS



WHEN PUBLISHED:

April 25th, Arbor Day 2014

AUTHOR:

Maureen Carroll

ILLUSTRATORS:

Judy Graversen-Algaier, Loretta Hendricks Backus, Kris Barlow, Shelley Barnhill, Maureen Carroll, Jack Cleveland, Lisa Grossman, Stan Herd, Rachel McLaughlin, Paul Hotvedt, Steve Howard, Erok Johanssen, Cathy Martin, Samantha Nowak, Bobbie Powell, Ardys Ramberg, Sara L. Taliaferro and Libby Tempero.

ISBN:

Hardcover - ISBN: 978-1-941237-00-7

Softcover - ISBN: 978-1-941237-01-4

PRICE:

Hardcover: \$31.99

Softcover: \$21.99

E-book: \$9.99

PAGE COUNT:

74 pages with full color illustrations

ORDER COPIES:

[Amazon.com](http://Amazon.com)

And your favorite bookstore!

[Thetreebook.org](http://Thetreebook.org)

[Anamcara-press.com](http://Anamcara-press.com)

KU Bookstores

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BOOK DESCRIPTION:

The Tree Who Walked Through Time – A Tree Identification Story is a children's picture book featuring the art of 18 Kansas artists depicting 16 different species of trees that grow in Kansas.



“For Immediate Release”

ARBOR DAY E-BOOK DEBUT  
LOCAL AUTHOR & ARTISTS RELEASE  
CHILDREN’S PICTURE BOOK  
THAT HELPS KIDS IDENTIFY TREES

## The Tree Who Walked Through Time – A Tree Identification Story

When: Arbor Day, April 24th 2015

Buy your copy at :

The Ravenbookstore, KU Bookstores, Amazon.com, [thetreebook.org](http://thetreebook.org)

or contact :

ANAMCARA PRESS LLC

PO Box 442072

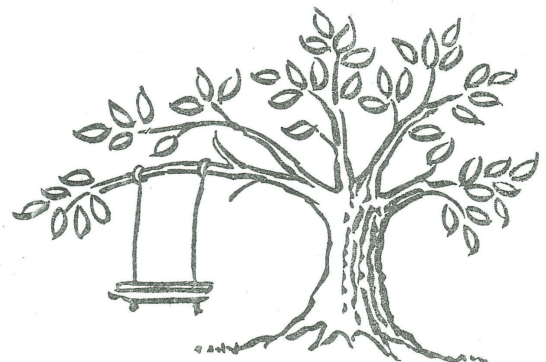
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*The Tree Who Walked Through Time – A Tree Identification Story* is a children’s book created by Lawrence author & photographer Maureen Carroll and featuring the colorful illustrations of 18 area artists depicting 16 different species of trees that grow in Kansas and regionally.

Some of the contributing artists are well known; others yet to be discovered: Judy Graversen-Algaier, Loretta Hendricks Backus, Kris Barlow, Shelley Barnhill, Maureen Carroll, Jack Cleveland, Lisa Grossman, Stan Herd, Rachel McLaughlin, Paul Hotvedt, Steve Howard, Erok Johanssen, Cathy Martin, Samantha Nowak, Bobbie Powell, Ardys Ramberg, Sara L. Taliaferro and Libby Tempero.

The author and artists are looking for book lovers, tree lovers, and art supporters to aid in their cause of raising \$25,000 for children’s art education.



# ABOUT THE AUTHOR

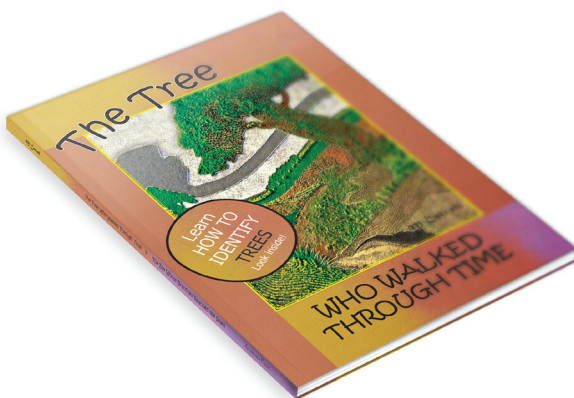
Author Maureen Carroll had never tried to herd cats before setting out to coordinate the work of seventeen other Kansas artists for the book, *The Tree Who Walked Through Time – A Tree Identification Story*, but she has never known the meaning of the word “can’t.” A lover of rocks and trees since she was a little girl climbing in the Colorado Rockies, Maureen has worn many hats over the years, including linguist and cultural anthropologist, mom, public speaker, gluten-free cook, teacher, photographer, writer, graphic designer, and all-around Seeker of Truth. Maureen graduated from the University of Kansas and has taught classes throughout the United States and abroad.

“I started by asking each artist to select a tree that grows in Kansas, and to show something of what distinguishes that species of tree from others,” Maureen explains. Serendipitously, no two artists chose the same tree. A few more were added along the way, including Jack Cleveland’s fractal tree (which may grow wherever the human imagination wanders). “I wanted to introduce fine art to children, and to use that art to help them learn to identify different kinds of trees. Ultimately I wanted to serve the purpose of conservation by creating an emotional connection to the trees. My artists gave me more than I could have hoped for, which is wonderful because I wanted to help promote them, too.”

Maureen loves to travel; at last count, she had visited 45 states and the District of Columbia as well as ten other countries, but she always comes home to Kansas, her husband, and their dog Angel and cat Cleopatra. Their many grandchildren visit often.



Contact Maureen at: (785) 843-1849;  
carroll@kawlaw.com.  
<http://maureencarroll.com/>





# FAQs

## **What is the name of the book?**

**The Tree Who Walked Through Time – A Tree Identification Story**

This “flip” book has a second story, *The Boy Whose Branches Reached the Stars*.

## **What is the book about?**

*The Tree Who Walked Through Time – A Tree Identification Story* is a children’s picture book written by M. Carroll and lavishly illustrated by 18 artists who created realistic and fantastical replicas of trees. This book helps children identify different species of trees. This book is a flip book, a two-way tale, in that there are two books in one, with two front covers and no end. The Tree Who Walked Through Time is a story of an old Cottonwood tree who takes a stroll down memory lane, exploring the different trees that grow around him. The Cottonwood, named Prairie Prince, has a conversation with a boy who has fallen asleep under his branches.

Flip the book over to read *The Boy Whose Branches Reached the Stars*. This is the story of a boy named Peter who is unhappy being short and longs to be tall like a tree. He goes on a stroll through the woods, exploring the different trees he might like to be, and eventually falls asleep underneath the old Cottonwood tree.

## **Who are the author & illustrators?**

Maureen Carroll conceived, designed, and authored The Tree Who Walked Through Time – A Tree Identification Story. The book is illustrated by: Judy Graversen-Algaier, Loretta Hendricks Backus, Kris Barlow, Shelley Barnhill, Maureen Carroll, Jack Cleveland, Lisa Grossman, Stan Herd, Rachel McLoughlin, Paul Hotvedt, Steve Howard, Erok Johanssen, Cathy Martin, Samantha Nowak, Bobbie Powell, Ardys Ramberg, Sara L. Taliaferro and Libby Tempero. You can discover more about the author and illustrators by visiting: [www.thetreebook.org](http://www.thetreebook.org).

## **Why was the book written?**

Our motivation for this community effort to create a children’s book was sparked by the recent cuts in funding to the arts and art education, particularly as it impacts children in Kansas. We were also motivated by our great love for trees and desire to aid tree conservation by increasing youths understanding of trees.



# FAQs

## **Where can I purchase the book?**

*The Tree Who Walked Through Time– A Tree Identification Story* is available in both hardcover and softcover versions and as an e-book on [amazon.com](http://amazon.com), the Raven bookstore, Hastings bookstore, KU bookstore, Fossillogics store in the Natural History Museum on the KU campus, the Mulvane bookstore. Ask for it at a bookstore near you!

## **How much does it cost?**

You have many choices when purchasing *The Tree Who Walked Through Time – A Tree Identification Story* – Hardcover: \$31.99, Softcover: \$21.99, E-book: \$9.99.

## **When will it be/was it published?**

The e-book release date is scheduled for April 24, 2015. The official release date for the hard and soft cover books was: April 25th, Arbor Day 2014, by Anamcara Press

Hardcover - ISBN: 978-1-941237-00-7; Page Count: 74 pages with colorful illustrations

Softcover - ISBN: 978-1-941237-01-4; Page Count: 74 pages with colorful illustrations

## **Will money raised from this book be donated to charity?**

Yes. The focus of our book project is to raise funds for children's art education. Specifically, we intend that a percentage of profits from sales of *The Tree Who Walked Through Time – A Tree Identification Story* will benefit an existing 501(c)(3) charity that contributes to free or low-cost children's art education.

Our goal is to raise \$25,000 to be donated to benefit children's art education. Funds will be raised through sales of the book, original art represented in the book, and prints of the art. Profits in excess of \$25,000 will be distributed between contributors.

*A percentage of profits from the sale of this book goes to help fund children's art education in Kansas.*

# FAQs

## **Where can I learn more about the TreeBook project and the contributors?**

Please visit our website, [www.thetreebook.org](http://www.thetreebook.org), to learn more about

**The Tree Who Walked Through Time – A Tree Identification Story**  
and the author and illustrators who contributed.

Many artists have included links to their websites where you can view more of their work.  
Local artists need your support!

## **How do I contact the author or artists?**

All contributors may be contacted through:

Anamcara Press LLC

PO Box 442072

Lawrence, Kansas 66044-2072

(785) 843-0187, [www.anamcara-press.com](http://www.anamcara-press.com)



# COMMUNITY BASED PROJECT

**M**otivation for this community effort to create a children's book was sparked by the recent cuts in funding to the arts and art education in Kansas, particularly as it impacts children. We were also motivated by our great love for trees and desire to aid tree conservation by increasing youths' understanding of trees.

The author and artists are looking for book readers, tree lovers, and art supporters to aid in their cause of raising \$25,000 for children's art education in Kansas.





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